

# FinDock Factsheet

July 2024

## Payments on Salesforce

FinDock enhances Salesforce, the world's leading CRM platform, by integrating a payments layer, enabling organizations of all types and sizes to offer tailored payment experiences.

Our solution enables businesses to tailor payment processes, ensuring a seamless and personalized transaction experience for every customer. It also provides them with tools for managing transactions more efficiently, improving cash flow, and gaining deeper insights into customer behavior.



## Introducing FinDock

Making a payment is much more than a transaction. Or at least, it should be. We believe every payment a customer makes is an opportunity to strengthen your relationship with them.

Payments should be seamless, relevant, and personalized. If you ask us, the only way to realize that vision is by managing payments from your Salesforce CRM: the source of all your customer and process data.

### Mix and match

As payment options expand, organizations must stay flexible to meet evolving customer needs. FinDock offers the freedom to select multiple payment processors and methods, allowing for a customizable mix of online/offline, one-time, and recurring payments tailored to your preferences. You can find the full overview of the compatible payment methods and processors on the last page.

### Payments on Salesforce: 100% Native

FinDock is extending to all Salesforce solutions, clouds, and customizations. Its robust architecture and user-friendly tools empower organizations to manage end-to-end payments directly within Salesforce, ensuring seamless payment acceptance, processing, and reconciliation.

## Overview of FinDock's offering



### Online payment acceptance

FinDock enables you to accept and process payments from multiple sources, including credit and debit cards, bank transfers, and digital wallets. Additionally, FinDock enables the creation of tailored payment experiences via Giving Pages, PayLinks, or the Payments API.



### Accepting MOTO/Virtual Terminal

With FinDock you can accept and process card not present MOTO (Mail Order Telephone Order) payments directly in Salesforce via FinDock's virtual terminal, ensuring full PCI compliance and using Stripe or Worldpay as a payment service provider (PSP).



### Recurring payment processing

FinDock seamlessly facilitates the processing of recurring payments, supporting a wide range of payment methods, including SEPA, BACS, ACH (more details in the following pages). With FinDock, you can automate the entire lifecycle of recurring payments natively on Salesforce, from initiation to collection.



### Bank statement & third party payment matching

FinDock's Guided Matching provides a reliable solution for automating payment data matching processes and ensuring the accuracy and completeness of your CRM data. Automatically match payments to the right contact/account, invoice, subscription, donation or campaign in Salesforce.

## Manage the entire payment journey in Salesforce

### Payment collection

Collect both one-time and recurring payments using a range of payment methods through several different processors.

### Payment processing

Centralize all your payment processing for one-time & recurring payments in Salesforce.

### Payment reconciliation

Reconcile bank transaction data with CRM data and ensure you always have a complete 360 degree view of your customer in Salesforce.

### Payment experiences

With actionable payment data in CRM now you can launch intelligent customer payment experiences using the full power of Salesforce.

# Europe Mainland + Ireland

## Highlighted Europe-specific features

### Direct Debit

#### SEPA Native support for SEPA payment scheme

##### SEPA Direct Debit

SEPA direct debits are processed with banks using PAIN files generated by FinDock. Reconciliation of bank and payment data is carried out by importing CAMT and N43 files from banks.

##### SEPA Credit Transfer

FinDock simplifies the process of configuring and using SEPA Credit Transfer (SCT) within Salesforce. SCT disbursements in Euros can be made throughout the SEPA zone.

#### Native support for other European payment schemes

FinDock also natively supports **Autogiro**, **AvtaleGiro**, **CH-DD** and **LSV+** payment schemes for direct debit payment collection.

#### Mandate Management

FinDock facilitates mandate management in Salesforce by storing authorization data and handling registration, amendment, and cancellation for various payment schemes and processors. [Read more](#)

#### Payment Request Generator

FinDock's Payment Request Generator can be used to "stamp" Salesforce records with a valid payment reference that can be used, for instance, in direct mailings. This feature is ideal for creating donation requests without having to create corresponding installments upfront. Donations that do arrive can in turn be easily matched to your Salesforce data, or instance, using Guided Matching. [Read more](#)

## Highlighted country-specific features

### Belgium

Out-of-the-box matching logic for **CODA** bank file reconciliation.

### Italy

Out-of-the-box matching logic for **Bollettino Postale** reconciliation.





















### Norway

Out-of-the-box matching logic for **OCR giro file** import reconciliation.

### Sweden

**FinDock E-mandates**, an end to end service for electronic IDs used to digitally sign e-mandates.

## Supported across mainland Europe and Ireland

Methods	Processors	Files
Apple Pay	Adyen	CAMT.053
Bank transfer	Checkout.com	CAMT.054
Cards	FinDock	MT940
Cash/check	GoCardless	Pain.001
Google Pay	Mollie	Pain.002
PayPal	PayPal	Pain.008
SEPA Direct Debit	Stripe	
SEPA Credit Transfer	Worldpay	
<b>+ Additionally:</b>	<b>+ Additionally:</b>	<b>+ Additionally:</b>
 <b>Belgium</b>	 <b>Italy</b>	 <b>Belgium</b>
Bancontact	Axerve	CODA
OGM	 <b>Norway</b>	 <b>Italy</b>
 <b>Germany</b>	Vipps	Pain.009
Sofort	 <b>The Netherlands</b>	Pain.010
 <b>Italy</b>	Buckaroo	Pain.011
Bollettino Postale	Tikkie	Poste Italiane report
SEDA	 <b>Spain</b>	SEPA CBI
 <b>The Netherlands</b>	Redsys	 <b>Norway</b>
Acceptgiro	 <b>Sweden</b>	Giro OCR
iDEAL, iDEAL QR	Swish	 <b>Spain</b>
Tikkie	 <b>Switzerland</b>	C72
 <b>Norway</b>	Saferpay	N43
AvtaleGiro		 <b>Sweden</b>
Giro (KID)		BGMax
Vipps		Nordea Total IN
 <b>Poland</b>		
BLIK		
Przelewy24		
 <b>Spain</b>		
Bizum		
 <b>Sweden</b>		
Autogiro		
Giro OCR		
Swish		
 <b>Switzerland</b>		
CH-DD, LSV+		
Crypto		
PostFinance E-finance		
PostFinance PostCard		
QR-bill / ESR		
TWINT		

## Supported across UK

Methods	Processors	Files
Apple Pay	Access PaySuite (SmartDebit)	CAMT.053
Bacs Direct Debit	Adyen	Direct Debit Instruction (Standard 18)
Bank transfer	Checkout.com	Direct Debit collection (Standard 18)
Cards	FinDock	MT940
Cash/check	GoCardless	
Google Pay	PayPal	
Instant Bank Pay	Stripe	
PayPal	Worldpay	
SEPA Credit Transfer		
SEPA Direct Debit		
Standing Order		

## Highlighted UK-specific features

### **Native support for Bacs Direct Debit**

FinDock supports direct debit schemes including Bacs Direct Debit. Direct debits can be [collected directly with FinDock](#) (self-managed bank file handling) or through a payment service provider.

#### Full flexibility of how you collect

Either manage Direct Debits through a Bacs Bureau, or your preferred Payment Service Provider.

#### Managed from Salesforce

The source of your recurring payment data is Salesforce. Your collection runs are triggered from Salesforce either via a file or API to your Bacs Bureau or PSP.

#### Visibility of failures and collections

All reason codes and payment statuses are visible directly from the payment and customer record.

### **Gift Aid Management**

[FinDock Gift Aid](#) is a 100% native on Salesforce and is included for all UK nonprofit customers.

#### Advanced declaration management

FinDock supports advanced scenarios including multiple declarations per donor and gaps in eligibility.

Declarations can be created via FinDock's Payment API, through Giving Pages, or manually in Salesforce.

#### Automated claim creation

FinDock automatically creates and submits Gift Aid claims for every eligible donation.

FinDock can also claim Gift Aid on donations from the past four years that become eligible due to a new Gift Aid Declaration.



#### Complete audit history

Leverage the Salesforce platform for a full audit history of every claim, reversal and declaration.

#### Automated claim reversal

If a Gift Aid claim needs reversing either due to a declaration being canceled, or maybe a donation is refunded, then FinDock automatically includes the reversal in your next claim to HMRC and updates this in Salesforce.

## Supported in the US and Canada

Methods	Processors	Files
Apple Pay	Adyen	CAMT.053
Bank transfer	Checkout.com	MT940
Cards	GoCardless	
Cash/check	FinDock	
Google Pay	PayPal	
PayPal	Stripe	
<b>+ Additionally:</b>	Worldpay	
<b> Canada</b>		
Pre-authorized Debits (PAD)		
<b> United States</b>		
ACH Direct Debit		

## Highlighted North America specific features

### Recurring card payments

FinDock enables you to manage recurring card collections on Salesforce through your Payment Service Provider of choice (i.e. Stripe, Worldpay etc). The source of your recurring payment data is Salesforce with your collection runs being triggered from Salesforce via API automatically when payments are due.

This means you can harness Salesforce to manage the frequency, amount and dates of your recurring payments. You also have full visibility over collections and failures - so if a card payment fails due to insufficient funds being available you can see that in Salesforce and could trigger automation to recollect or send an email to the customer.

### **ACH** ACH Direct Debit

You can manage ACH direct debits on Salesforce through Stripe or GoCardless as your payment service provider. Similar to recurring card payments, the source of your recurring payment data is Salesforce with your collection runs being triggered from Salesforce via API to Stripe or GoCardless.

### **PAD** Pre-authorized Debit (PAD)

You can also collect and manage Preauthorized Debit (PAD) payments through Salesforce using GoCardless as your payment service provider. With all recurring payment data stored in Salesforce, FinDock allows you to automatically execute and manage your collection runs.

# Payment processors and methods

FinDock offers out-of-the-box integrations with multiple global and local Payment Service Providers. Enjoy seamless Payment Management, from your CRM using the payment methods most suited to your customers.

## Payment Methods

### Payment Processors

	<u>Acceptgiro</u>	<u>Apple Pay</u>	<u>Bancontact</u>	<u>Bolletino Postale</u>	<u>Bizum</u>	<u>BLIK</u>	<u>Cash</u>	<u>Credit Transfer</u>	<u>Credit Card</u>	<u>Cryptocurrency</u>	<u>Direct Debit / ACH</u>	<u>Direct Debit / AvtaleGiro</u>	<u>Direct Debit / BACS</u>	<u>Direct Debit / Bg Autogiro</u>	<u>Direct Debit / CH - DD</u>	<u>Direct Debit / LSV+</u>	<u>Direct Debit / SEPA</u>	<u>Direct Debit / PAD</u>	<u>Giro (KID)</u>	<u>Giro (OCR) PILOT</u>	<u>Google Pay</u>	<u>iDeal</u>	<u>iDeal QR</u>	<u>Instant Bank Pay</u>	<u>OGM</u>	<u>PayPal</u>	<u>PostFinance E-Finance</u>	<u>PostFinance PostCard</u>	<u>Przelewy24 (P24)</u>	<u>QR-bill / ESR</u>	<u>Sofort</u>	<u>Swish</u>	<u>Tikkie</u>	<u>TWINT</u>	<u>Vipps</u>			
<u>Adyen</u>		✓							✓													✓																
<u>Axerve</u>									✓																													
<u>Buckaroo</u>		✓							✓																													
<u>Checkout.com</u>		✓							✓																													
<u>FinDock</u>	✓			✓			✓	✓			✓	✓	✓	✓	✓	✓	✓		✓	✓					✓				✓									
<u>GoCardless</u>										✓		✓	✓			✓	✓							✓														
<u>Mollie</u>		✓							✓							✓						✓				✓						✓						
<u>Paypal</u>																										✓												
<u>Redsys</u>				✓					✓																													
<u>Saferpay</u>	✓								✓	✓																✓	✓										✓	
<u>SmartDebit</u>												✓																										
<u>Stripe</u>	✓	✓				✓			✓	✓	✓				✓						✓	✓						✓										
<u>Swish</u>																																		✓				
<u>Tikkie</u>																																			✓			
<u>Vipps</u>																																					✓	
<u>Worldpay</u>								✓		✓																												

# What our clients are saying

**Wyc|iffe  
Bib|e  
Trans|ators**

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“Before FinDock, it used to take us two weeks to get caught up with processing donations after the Christmas break. This year, it took us two days, even though donation income is growing.”



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“Prior to FinDock and Salesforce, resolving monthly exceptions would take weeks of effort by our Data Processing team. These activities are now completed within 24 hours resulting in improved supporter care and more reliable and up to date data.”



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“Because of the seamless integration between Salesforce and FinDock, we have one overview of business insurances and intermediary activities. That’s easier for us and for customers: we can collect and pay money faster — in ways they expect.”

