FinDock Factsheet

March 2024

Payments on Salesforce

FinDock enhances Salesforce, the world's leading CRM platform, by integrating a payments layer, enabling organizations of all types and sizes to offer tailored payment experiences.

Our solution enables businesses to tailor payment processes, ensuring a seamless and personalized transaction experience for every customer. It also provides them with tools for managing transactions more efficiently, improving cash flow, and gaining deeper insights into customer behavior.









Introducing FinDock

Making a payment is much more than a transaction. Or at least, it should be. We believe every payment a customer makes is an opportunity to strengthen your relationship with them.

Payments should be seamless, relevant, and personalized. If you ask us, the only way to realize that vision is by managing payments from your Salesforce CRM: the source of all your customer and process data.

Mix and match

As payment options expand, organizations must stay flexible to meet evolving customer needs. FinDock offers the freedom to select multiple payment processors and methods, allowing for a customizable mix of online/offline, one-time, and recurring payments tailored to your preferences. You can find the full overview of the compatible payment methods and processors on the last page.

Payments on Salesforce: 100% Native

FinDock is extending to all Salesforce solutions, clouds, and customizations. Its robust architecture and user-friendly tools empower organizations to manage end-to-end payments directly within Salesforce, ensuring seamless payment acceptance, processing, and reconciliation.

Overview of FinDock's offering



Online payment acceptance

FinDock enables you to accept and process payments from multiple sources, including credit and debit cards, bank transfers, and digital wallets. Additionally, FinDock enables the creation of tailored payment experiences via Giving Pages, PayLinks, or the Payments API.



Accepting MOTO/Virtual Terminal

With FinDock you can accept and process card not present MOTO (Mail Order Telephone Order) payments directly in Salesforce via FinDock's virtual terminal, ensuring full PCI compliance and using Stripe as a payment service provider (PSP).



Recurring payment processing

FinDock seamlessly facilitates the processing of recurring payments, supporting a wide range of payment methods, including SEPA, BACS, ACH (more details in the following pages). With FinDock, you can automate the entire lifecycle of recurring payments natively on Salesforce, from initiation to collection.



Bank statement & third party payment matching

FinDock's Guided Matching provides a reliable solution for automating payment data matching processes and ensuring the accuracy and completeness of your CRM data. Automatically match payments to the right contact/account, invoice, subscription, donation or campaign in Salesforce.

Manage the entire payment journey in Salesforce

Payment collection

Collect both one-time and recurring payments using a range of payment methods through several different processors.

Payment processing

Centralize all your payment processing for one-time & recurring payments in Salesforce.

Payment reconciliation

Reconcile bank transaction data with CRM data and ensure you always have a complete 360 degree view of your customer in Salesforce.

Payment experiences

With actionable payment data in CRM now you can launch intelligent customer payment experiences using the full power of Salesforce.



Europe Mainland + Ireland

Supported across mainland Europe and Ireland

/lethods	Processors	File
Apple Pay Bank transfer Cards Cash/check Google Pay PayPal SEPA Direct Debit SEPA Credit Transfer	Adyen Checkout.com FinDock GoCardless Mollie PayPal Stripe Worldpay + Additionally:	CAMT.053 CAMT.054 MT940 Pain.001 Pain.002 Pain.008
Belgium	□ Italy	■ Belgium
Bancontact DGM	Axerve	CODA
Germany Sofort Italy Bollettino Postale SEDA The Netherlands Acceptgiro DEAL, iDEAL QR Tikkie Norway AvtaleGiro Giro (KID) Vipps Spain Bizum	Wipps The Netherlands Buckaroo Tikkie Spain Redsys Sweden Swish Switzerland Saferpay	Pain.009 Pain.010 Pain.011 Poste Italiane report SEPA CBI Norway Giro OCR Spain C72 N43 Sweden BGMax Nordea Total IN
Sweden Autogiro Giro OCR Swish Switzerland CH-DD, LSV+ Crypto PostFinance E-finance PostFinance PostCard QR-bill / ESR		

Highlighted Europe-specific features

Direct Debit

S€PA Native support for SEPA payment scheme

SEPA Direct Debit

SEPA direct debits are processed with banks using PAIN files generated by FinDock. Reconciliation of bank and payment data is carried out by importing CAMT and N43 files from banks.

SEPA Credit Transfer

FinDock simplifies the process of configuring and using SEPA Credit Transfer (SCT) within Salesforce. SCT disbursements in Euros can be made throughout the SEPA zone.

Native support for other European payment schemes

FinDock also natively supports **Autogiro**, **AvtaleGiro**, **CH-DD** and **LSV+** payment schemes for direct debit payment collection.

Mandate Management

FinDock facilitates mandate management in Salesforce by storing authorization data and handling registration, amendment, and cancellation for various payment schemes and processors. **Read more**

€← Payment Request Generator

FinDock's Payment Request Generator can be used to "stamp" Salesforce records with a valid payment reference that can be used, for instance, in direct mailings. This feature is ideal for creating donation requests without having to create corresponding installments upfront. Donations that do arrive can in turn be easily matched to your Salesforce data, or instance, using Guided Matching. **Read more**

Highlighted country-specific features

Belgium

Out-of-the-box matching logic for CODA bank file reconciliation. Italy

Out-of-the-box matching logic for **Bollettino Postale** reconciliation.

Morway

Out-of-the-box matching logic for **OCR giro file** import reconciliation. **Sweden**

FinDock E-mandates, an end to end service for electronic IDs used to digitally sign e-mandates.

United Kingdom

Supported across UK

Methods	Processors	Files
Apple Pay Bacs Direct Debit Bank transfer Cards Cash/check Google Pay Instant Bank Pay PayPal SEPA Credit Transfer SEPA Direct Debit Standing Order	Access PaySuite (SmartDebit) Adyen Checkout.com FinDock GoCardless PayPal Stripe Worldpay	CAMT.053 Direct Debit Instruction (Standard 18) Direct Debit collection (Standard 18) MT940

Highlighted UK-specific features

Dbacs Native support for Bacs Direct Debit

FinDock supports direct debit schemes including Bacs Direct Debit. Direct debits can be <u>collected</u> <u>directly with FinDock</u> (self-managed bank file handling) or through a payment service provider.

Full flexibility of how you collect	Managed from Salesforce	Visibility of failures and collections
Either manage Direct Debits through a Bacs Bureau, or your preferred Payment Service Provider.	The source of your recurring payment data is Salesforce. Your collection runs are triggered from Salesforce either via a file or API to your Bacs Bureau or PSP.	All reason codes and payment statuses are visible directly from the payment and customer record.

Gift Aid Management

<u>FinDock Gift Aid</u> is a 100% native on Salesforce and is included for all UK nonprofit customers.

Advanced declaration management	Automated claim creation	Complete audit history	Automated claim reversal
FinDock supports advanced scenarios including multiple declarations per donor and gaps in eligibility.	FinDock automatically creates and submits Gift Aid claims for every eligible donation. FinDock can also claim	Leverage the Salesforce platform for a full audit history of every claim, reversal and declaration.	If a Gift Aid claim needs reversing either due to a declaration being canceled, or maybe a donation is refunded, then FinDock
Declarations can be created via FinDock's Payment API, through Giving Pages, or manually in Salesforce.	Gift Aid on donations from the past four years that become eligible due to a new Gift Aid Declaration.		automatically includes the reversal in your next claim to HMRC and updates this in Salesforce.

United States

Supported in the US

Methods	Processors	Files
ACH Direct Debit Apple Pay Bank transfer Cards Cash/check Google Pay PayPal	Adyen Checkout.com FinDock PayPal Stripe Worldpay	CAMT.053 MT940

Highlighted US-specific features



Recurring card payments

FinDock enables you to manage recurring card collections on Salesforce through your Payment Service Provider of choice (i.e. Stripe, Worldpay etc). The source of your recurring payment data is Salesforce with your collection runs being triggered from Salesforce via API automatically when payments are due.

This means you can harness Salesforce to manage the frequency, amount and dates of your recurring payments. You also have full visibility over collections and failures - so if a card payment fails due to insufficient funds being available you can see that in Salesforce and could trigger automation to recollect or send an email to the customer.

ACH ACH Direct Debit

You can manage <u>ACH direct debits</u> on Salesforce through Stripe as your payment service provider. Similar to recurring card payments, the source of your recurring payment data is Salesforce with your collection runs being triggered from Salesforce via API to Stripe.

Payment Processors

Payment Methods



What our clients are saying

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Bib e
Trans ators

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"Before FinDock, it used to take us two weeks to get caught up with processing donations after the Christmas break. This year, it took us two days, even though donation income is growing."



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"Prior to FinDock and Salesforce, resolving monthly exceptions would take weeks of effort by our Data Processing team. These activities are now completed within 24 hours resulting in improved supporter care and more reliable and up to date data."



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"Because of the seamless integration between Salesforce and FinDock, we have one overview of business insurances and intermediary activities. That's easier for us and for customers: we can collect and pay money faster — in ways they expect."







